



STREET VENDOR APPLICATION

hollydickensfestival.org

Business Name: _____

Your Name: _____

Federal Tax ID: _____

Phone: (h) _____ **(C)** _____

E-Mail: _____

Website: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Are you currently doing business in the Village or Township of Holly? _____

Which date(s) are you attending?

November 25th, 26th, December 2nd, 3rd, and December 9th, 10th

November 24th is the opening ceremony; there will be no fee for vendors setting up on this date.

Those Street Vendors who commit to all three weekends will be considered a priority.

Street Vendor fees

Booth Space is \$180.00 for entire event. Fees are nonrefundable. Spaces are approximately 10FT X 10FT. A limited number of period specific vendor booths are available. If you like more information on vendor booths please contact Dickens Festival.

Electrical 110 power is available for an additional \$60 per outlet.

Application Process

_____ **Completed application**

_____ **Space requirements/footprint diagram with measurements**

_____ **The style of signage you plan to use at the event (for advertising/promotion purposes).**

_____ **Description of your items or service you will be providing (You may attach additional information to this application, if desired.)**



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SIGN & RETURN THIS COPY WITH APPLICATION!

1. The Dickens' Festival will be held on November 24th (opening ceremonies), 25th, and 26th, December 2nd, 3rd and 9th and 10th 2017, regardless of the weather.
2. A fully executed application, including all required documents and payment of street vendor's fees must be received by Dickens Festival November 15, 2017.
3. To keep a common theme for the Dickens' Festival, all vendors must dress to time period of 1850 to 1870. To find examples of time period clothing, visit www.hollydickensfestival.org.
4. You will receive written notification of your application status by November 15th, 2017. There will be no refunds after the notification date. Cancellations after this date are non-refundable. If your application is not accepted you will receive written notification and your checks will be returned. No refunds will be given due to the cancellation of the event by an act of god, local authorities, or a weather related incident.
5. The Dickens' Festival will assign your location. Once assigned your space, movement will not be permitted. You must set-up within the allotted time periods only. Vendor must park in designated areas only.
6. Vendor must be open for business from start of event until the close of the event each day.
7. Vendors who have paid for electricity are responsible for supplying their own extension cords. The cords must be damage free, heavy duty, three prong grounded, outdoor rated, and a minimum of 100 ft. long. You will be responsible for all electrical cords leaving your unit, covering them securely with electrical tape or cord covers. All generators must be noted on your application, and must be approved by The Dickens' Festival.
8. Vendor will supply proper sanitary water hoses, connections, and valves. Vendor will be responsible for all water leaving the unit. Water must be contained, and cannot create any outside accumulation.
9. All heating elements, heaters, and warming surfaces must be located out of reach to the public.
10. Vendor will keep their location and surrounding area clean, and free of litter. All inventory and boxes must be contained in your area or trailer, it cannot be set on the grass, sidewalks or outside your booth. The Dickens' Festival will not tolerate dumping of any kind, except into the dump sites provided.
11. Vendor must immediately notify The Dickens' Festival staff of any injuries or accidents to persons or property during the event, by calling George Kullis 248-431-1894.
12. Consumption, promotion or possession of alcoholic beverages, foul language, posing a threat to the safety and welfare of attendees, or the violation of any stated rules or actions deemed inappropriate by The Dickens' Festival, will be cause for immediate removal from premises and denial of future participation in the event.



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13. The Dickens' Festival and its sponsors, members and participants, assume no liability for loss or damage to a vendor's wares or property. The vendor hereby waives any claim for loss or damage to his/her property.
14. The Dickens' Festival may at any time cancel rights granted to the vendor in the event that the vendor breaches this agreement, or fails to abide by all rules & regulations instituted by The Dickens' Festival. This includes revoking the ability to set- up, expulsion from the show, and no refund of street vendor fee.
15. Vendor agrees that this agreement is not transferable and may not be assigned to another party.
16. Vendor further agrees that they will comply with all laws, rules, regulations, and ordinances of all governmental agencies, and all other authorities having jurisdiction at the event.
17. Vendor shall pay all sales taxes or any other tax required by the Village, state, or federal taxing authority.

I have read, understand, and agree to abide by all Dickens Festival Rules & Regulations.

SIGNATURE

DATE

If you have any questions Email us at Vendors@hollydickensfestival.org, or call John latonna (248)390-7485.

Make a copy of this application for your records.

Please mail application to: Dickens Festival Vendor Application 300 EAST ST. HOLLY, MICHIGAN 48442

Make checks payable to The Holly Dickens Festival.